The Hi Marley Collaboration Hub

Create simple, unified conversations across the entire insurance ecosystem.





"Hi Marley makes the hand-off easier in the claims process. When the advisor is done with their initial contact, they can easily add others who touch the claim to the text chain and keep the conversation going. Everyone can collect photos and information they need, communicate about the estimate and repairs, provide updates and more."

KRISTEN HAWKINSCasualty Claims Adjuster, AFR

Improving Insurance Communication Starts with Better Collaboration

Navigating the insurance industry's complexities requires collaboration both internally with your organization and externally with your customers and third-party service providers. With Hi Marley's extensive collaboration features, carriers reduce complexity, interaction cycle times and communication churn across claims and service workflows.

Collaboration Hub Benefits



Increased Employee Productivity

In-app direct messaging on cases drives teamwork, problem escalation and quicker resolution.



Streamlined Communication and Optimized Workflows

Unified dialogue eliminates separate, disconnected conversations and improves cycle time.



Network Connectedness

Replace disjointed ecosystem communication with a network of external service providers collaborating on Hi Marley in a secure, compliant manner.



Delighted and Supported Customers

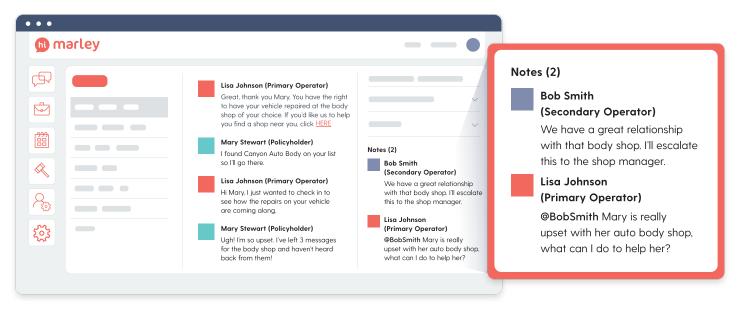
A single text thread for all parties to communicate on keeps customers informed and at ease every step of the way.



Product Features

- Multi-User Conversations: Add and remove secondary operators to a case to communicate directly with the customer as needed.
- Notes Tagging with Mentions and Replies: Supervisors can collaborate with team members and provide real-time coaching.
- User Notifications: In-app alerts such as "@" mentions or case assignment notifications help highlight and prioritize operator actions.
- User Roles and Group Assignments: Keep individuals focused on their work while enforcing case permissions and privacy.
- Multi-Party Texting: Remove the need for separate conversations. Add a spouse, child, local body shop, contractor or other service provider to one SMS thread for streamlined collaboration.
- Hi Marley Mobile App: Enable users outside the office to securely collaborate with in-office staff and customers.
- 75+ APIs and Webhooks: Enjoy communication and collaboration across organizational boundaries.
- Pre-Built Integration Accelerators: Enable collaborative Hi Marley functionality directly within a carrier's core system of record.
- Hi Marley Connect: Deploy a lightweight browser extension to seamlessly access Hi Marley's features across different systems, streamlining workflows with minimal IT effort*.

*In most cases. Enterprise or highly customized deployments may require additional discovery to determine implementation strategy.



Notes capabilities allow multiple operators, supervisors, nurse case managers and even third parties to collaborate on cases. The functionality also enables problem escalation and faster service recoveries.







