

AT A GLANCE

Hi Marley

The Texting Platform for
the Insurance Industry



4.7/5

Average CSAT Score

40+

Carriers

10,000+

Users

500,000+

Cases

3,000,000+

Conversations

Hi Marley delivers simple, lovable protection by enhancing the way carriers and customers communicate.

Solving for the challenges of the insurance industry takes expertise and that's what you get with Hi Marley. We're focused on making insurance operations better – starting with communication. Uniquely built for the insurance ecosystem, our platform is simple to deploy and easy to use while making a significant, positive impact on carriers, customers and reps.

Built for Insurance



Industry-Compliant

Compliant transcripts and workflows to meet insurance regulatory requirements



Analytics & Insights

Customized dashboards and industry-specific metrics



Multi-Party Texting

N-way messaging, media and attachments, industry templates



Ecosystem APIs

Flexible APIs and accelerators to easily connect with platforms like Guidewire and Duck Creek



Language Translation

11 language options



AI Enablement

Industry-specific AI including sentiment analysis



Insurance Workflows

Claims, underwriting and service workflows including proactive CAT notifications and insurance CX reviews

"...built for insurance,
which makes it easy to
deploy – and honestly
our people love it"

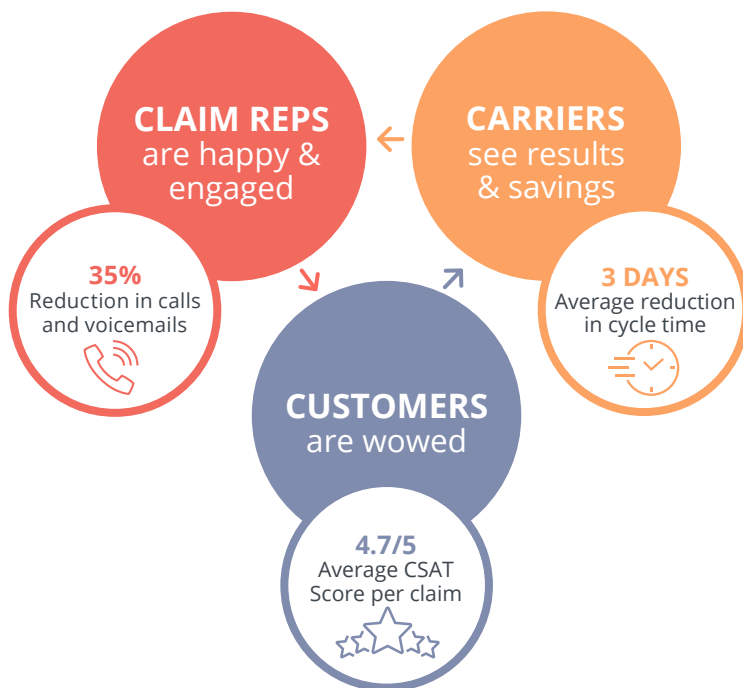


DAVID ERTMER
SVP Claims





Hi Marley delights carriers, customers and reps.



"Voicemails are a productivity killer. Interacting digitally with customers is something they're clamoring for...as a result of the collaboration, Plymouth Rock saw an upwards of 35 percent reduction in inbound and outbound calls and voicemails."



AARON WHEATON
Chief Claims Officer



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Hi Marley is the intelligent communication platform for the insurance industry. Built by people who know and love insurance, the platform enables hassle-free texting across the entire ecosystem, empowering insurance professionals and delighting policyholders. Hi Marley's industry leading analytics deliver novel insights that fuel continuous improvement. The solution is built for the enterprise - fast to deploy, easy to use and seamlessly integrates with other core systems. Hi Marley is empowering the world's leading insurance carriers to reinvent the customer and employee experience. Learn more at www.himarley.com.